

Frontline Silver Spring

Strategic Plan 2010

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Mission

Frontline Silver Spring exists to impact young adults in secular DC with the message of Jesus Christ; and develop fully devoted followers of Christ.

Core Values

1. People matter to God and to us. (Luke 15)
2. The Gospel message transforms people's lives. (2 Corinthians 5:17)
3. The goal of our ministry is to transform people into fully devoted followers of Christ. (Matthew 28:18-20; Ephesians 4:11-16)
4. Ministry and evangelism must be carried out in a relevant way. (1 Corinthians 9:22b)
5. People must be treated gently and respectfully. (1 Peter 3:15)
6. People need to be connected to a caring community. (Acts 4:34-35; 1 Thessalonians 4:9-10)
7. Every Christian has a God-given ministry. (Ephesians 4:12)
8. Everything we do for Christ must be done with excellence. (Colossians 3:23-24)
9. Our church must have an evangelistic impact on our community. (Acts 6:7; 1 Thessalonians 1:8)
10. To accomplish our mission we must be willing to step out in visionary faith and take risk for God. (Hebrews 11:6)

Goals 1-4

1. Create a culture where Frontliners instinctively and joyfully seek God together in prayer.
2. Develop a passionate, committed core of leaders who are 'bought in' to the vision of Frontline.
3. Increase awareness of Frontline Silver Spring among young adults within a 5-mile radius of the Roundhouse Theatre.
4. See 50 young adults who are far away from God either come to faith in Christ or recommit their lifestyle to Him.

Goal and Objectives 1

1. Create a culture where Frontliners instinctively and joyfully seek God in prayer.

“They were continually devoting themselves...to prayer.” (Acts 2:42)

- 1.1. Recruit a Prayer Coach.
- 1.2. Transition to a lay-led monthly prayer gathering.
- 1.2. Implement a prayer team that will be able to pray with people on Sundays.
- 1.3. Host at least three prayer walks between April and August.
- 1.4. Encourage and equip small group leaders to lead regular, effective prayer times during their weekly gatherings.
- 1.5. Lead personal prayer time during Sunday worship set at least 4 times this year.
- 1.6. Facilitate corporate prayer times during Summer Bible Study.
- 1.7. Research plausibility of Prayer Engine site.

Goal and Objectives 2

2. Develop a passionate, committed core of leaders who are 'bought in' to the vision of Frontline.

- 2.1. Staff pray regularly and by name for FLSS leaders.
- 2.2. Help congregation understand that they can start ministries.
- 2.3. Fill all available leadership opportunities by December 31, 2010.
- 2.4. Develop a coaching team that provides oversight to FLSS ministry areas.
- 2.5. Develop an ongoing leadership development strategy.
- 2.6. Increase awareness of FLSS leaders among the congregation.
- 2.7. Increase knowledge of MBC DNA among FLSS leadership.

Goal and Objectives 3

3. Increase awareness of Frontline Silver Spring among young adults within a 5-mile radius of the Roundhouse Theatre.

- 3.1. Run a creative Promo blitz every 4-6 weeks.
- 3.2. Make name/logo/info visible at local community events.
- 3.3. Get put on a list of local churches.
- 3.4. Have a presence in the apartment buildings of downtown Silver Spring.

Goal and Objectives 4

4. See 50 young adults who are far away from God either come to faith in Christ or recommit their lifestyle to Him.

4.1. Encourage & enable personal and group ownership of the task of evangelism.

4.2. Run diverse outreach initiatives and events that are relevant to target group.

4.2.a. Cross-Campus Events

4.2.b. Unique Events

4.2.c. Partnerships

4.2.d. Promo

4.2.e. Athletics

4.3. Make a consistent space for seekers with questions.

4.4. Evaluate and address progress every 3 months.

